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Ammunition Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2021

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Press Release

Investments in Advanced Weaponry to Drive Global Ammunition Market to US\$14.87 bn by 2021

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REPORT DESCRIPTION

Ammunition Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2021

According to a new market report published by Transparency Market Research “Ammunition Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2021,” global ammunition market was valued at US\$11.48 bn in 2014, growing at a CAGR of 3.7% from 2015 to 2021 to account for US\$14.87 bn in 2021.

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The growing competition among nations to equip armed troops with advanced weaponry in order to secure the country’s economy and citizen’s lives is the major driver for the global ammunition market. Increasing concerns to combat various unfavourable geopolitical disputes and threats from terrorist organizations are further boosting the market for ammunition across the world. Continuous development of technologically enhanced weaponry is simultaneously improving the demand scenario for ammunition market globally.

In terms of segmentation by types, the full metal jacketed (FMJ) ammunition segment held the highest revenue share accounting for nearly fifty percent of the overall market in 2014. With the increasing access of technology to hostile nations and terrorist organizations, the requirements for tracer, incendiary and armor piercing ammunition are also escalating at substantial rates globally. In terms of caliber, the market is further segmented into small caliber ammunition, medium caliber ammunition, mortar ammunition, artillery ammunition and shotgun shells. The artillery ammunition segment is estimated to register the second fastest CAGR during the forecast period from 2015 to 2021. The shotgun shells segment is currently growing at a slower pace as compared to other ammunition types. However, this segment is expected to gain pace over the forecast period owing to the increasing applications in law enforcement and commercial sectors.

Geographically, Europe is estimated to be leading the global ammunition market with market revenue share more than thirty five percent in 2014 and is expected to continue its dominance throughout the forecast period. Growing interest for modernization of armed troops and increasing adoption of technologically enhanced ammunition are the major factors driving the growth of the ammunition market in Europe. Russia is estimated to be dominating the Europe

ammunition market and is one of the major exporters of ammunition to various nations in the Asia Pacific and Rest of the World.

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Moreover, the initiatives undertaken by the various governments and military organizations across the world, to minimize threats from terrorist organizations are contributing to the growth of ammunition market. In terms of country, the U.S. is currently estimated to be the largest market for ammunition in the world and is expected to continue holding the position throughout the forecast period. Asia Pacific presently accounts to be the fastest growing region in the global ammunition market with a CAGR of 4.0% from 2015 to 2021. China and India are the leading markets for ammunition in the Asia Pacific. Rest of the World, especially countries in the Middle East is investing heavily in the development and procurement of advanced ammunition to sustain economic and political security. The report includes the market revenues of 18 major countries in the ammunition market.

The report provides company market share analysis of the various industry participants and a brief snapshot of the leading ammunition manufacturers. Key players have also been profiled on the basis of company overview, financial overview, business strategies, historical roadmap and recent developments in the field of ammunition. Major market participants profiled in this report include General Dynamics Corporation, Hornady Manufacturing Company, Inc., Fiocchi Munizioni S.p.A., Orbital ATK, Inc., Prvi Partizan A.D., RUAG Holding A.G., Nexter Group, Nammo A.S., Rheinmetall Defence and Companhia Brasileira de Cartuchos among others.

Global Ammunition Market, 2015 - 2021: By Type

Full Metal Jacketed (FMJ) Ammunition

Tracer Ammunition

Incendiary Ammunition

Armor Piercing Ammunition

Others

Global Ammunition Market, 2015 - 2021: By Caliber

Small Caliber Ammunition

Medium Caliber Ammunition

Mortar Ammunition

Artillery Ammunition

Shotgun Ammunition

Global Ammunition Market, 2015 - 2021: By Application

Military

Law Enforcement

Commercial

Global Ammunition Market, 2015 - 2021: By Geography

North America

U.S.

Canada

Mexico

Europe

Russia

U.K.

France

Germany

Italy

Rest of Europe

Asia Pacific (APAC)

China

India

Japan

South Korea

Rest of APAC

Rest of the World (RoW)

Saudi Arabia

UAE

Israel

Turkey

South Africa

Brazil

Rest of RoW

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TABLE OF CONTENT

Chapter 1 Preface

1.1 Research description

1.2 Research scope

1.3 Research methodology

Chapter 2 Executive Summary

Chapter 3 Market Overview

3.1 Introduction

3.2 Key Trends Analysis

3.3 Market Dynamics

3.3.1 Market Drivers

3.3.1.1. Increasing concerns to combat terrorist activities and unfavourable geopolitical conflicts

3.3.1.2. Escalating arms race in the Asia Pacific, Middle East and Africa

3.3.1.3. Growing Russian ammunition market

3.3.2 Market restraint

3.3.2.1. Demilitarization initiatives adopted in Europe and North America

3.3.2.2. Impact of International and National Laws on ammunition industry

3.3.3 Market opportunities

3.3.3.1. Adoption of technology to develop advanced ammunition

3.3.3.2. Recovering ammunition shortage in the U.S. and India

3.4 Market attractiveness by caliber, 2014

Chapter 4 Global Ammunition Market Analysis and Forecast, by Type, 2015 - 2021

4.1 Overview

4.2 Full Metal Jacket (FMJ) Ammunition

4.3 Tracer Ammunition

4.4 Incendiary Ammunition

4.5 Armor Piercing Ammunition

4.6 Other Ammunition

Chapter 5 Global Ammunition Market Analysis and Forecast, by Caliber, 2015 - 2021

5.1 Overview

5.2 Small Caliber Ammunition

5.2.1 Global Ammunition Market, By Small Caliber Ammunition, 2014 - 2021 (USD Billion)

5.3 Medium Caliber Ammunition

5.3.1 Global Ammunition Market, By Medium Caliber Ammunition, 2014 - 2021 (USD Billion)

5.4 Mortar Ammunition

5.5 Artillery Ammunition

5.5.1 Global Ammunition Market, By Artillery Ammunition, 2014 - 2021 (USD Billion)

5.6 Shotgun Shells

Chapter 6 Global Ammunition Market Analysis and Forecast, by Application, 2015 - 2021

6.1 Overview

6.2 Military

6.3 Law Enforcement

6.4 Commercial

Chapter 7 Global Ammunition Market Analysis and Forecast, by Geography, 2015 - 2021

7.1 Overview

7.2 North America Ammunition Market, 2014 - 2021: Revenue Forecast

7.2.1 North America Ammunition Market, 2014 - 2021: Revenue Forecast, By Type

7.2.2 North America Ammunition Market, 2014 - 2021: Revenue Forecast, By Caliber

7.2.1.1. North America Ammunition Market, By Small Caliber Ammunition, 2014 - 2021 (USD Billion)

7.2.1.2. North America Ammunition Market, By Medium Caliber Ammunition, 2014 - 2021 (USD Billion)

7.2.1.3. North America Ammunition Market, By Artillery Ammunition, 2014 - 2021 (USD Billion)

7.2.3 North America Ammunition Market, 2014 - 2021, Revenue Forecast, By Application

7.2.4 North America Ammunition Market, 2014 - 2021, Revenue Forecast, By Country

7.2.4.1. U.S. Ammunition Market, 2014 - 2021, Revenue Forecast

7.2.4.2. Canada Ammunition Market, 2014 - 2021, Revenue Forecast

7.2.4.3. Mexico Ammunition Market, 2014 - 2021, Revenue Forecast

7.3 Europe Ammunition Market, 2014 - 2021: Revenue Forecast

7.3.1 Europe Ammunition Market, 2014 - 2021: Revenue Forecast, By Type

7.3.2 Europe Ammunition Market, 2014 - 2021: Revenue Forecast, By Caliber

7.3.1.1. Europe Ammunition Market, By Small Caliber Ammunition, 2014 - 2021 (USD Billion)

7.3.1.2. Europe Ammunition Market, By Medium Caliber Ammunition, 2014 - 2021 (USD Billion)

7.3.1.3. Europe Ammunition Market, By Artillery Ammunition, 2014 - 2021 (USD Billion)

7.3.3 Europe Ammunition Market, 2014 - 2021, Revenue Forecast, By Application

7.3.4 Europe Ammunition Market, 2014 - 2021, Revenue Forecast, By Country

7.3.4.1. Russia Ammunition Market, 2014 - 2021, Revenue Forecast

7.3.4.2. U.K. Ammunition Market, 2014 - 2021, Revenue Forecast

7.3.4.3. Germany Ammunition Market, 2014 - 2021, Revenue Forecast

7.3.4.4. France Ammunition Market, 2014 - 2021, Revenue Forecast

7.3.4.5. Italy Ammunition Market, 2014 - 2021, Revenue Forecast

7.3.4.6. Rest of Europe Ammunition Market, 2014 - 2021, Revenue Forecast

7.4 Asia Pacific Ammunition Market, 2014 - 2021: Revenue Forecast

7.4.1 Asia Pacific Ammunition Market, 2014 - 2021: Revenue Forecast, By Type

7.4.2 Asia Pacific Ammunition Market, 2014 - 2021: Revenue Forecast, By Caliber

7.4.1.1. Asia Pacific Ammunition Market, By Small Caliber Ammunition, 2014 - 2021 (USD Billion)

7.4.1.2. Asia Pacific Ammunition Market, By Medium Caliber Ammunition, 2014 - 2021 (USD Billion)

7.4.1.3. Asia Pacific Ammunition Market, By Artillery Ammunition, 2014 - 2021 (USD Billion)

7.4.3 Asia Pacific Ammunition Market, 2014 - 2021, Revenue Forecast, By Application

7.4.4 Asia Pacific Ammunition Market, 2014 - 2021, Revenue Forecast, By Country

7.4.4.1. China Ammunition Market, 2014 - 2021, Revenue Forecast

7.4.4.2. India Ammunition Market, 2014 - 2021, Revenue Forecast

7.4.4.3. Japan Ammunition Market, 2014 - 2021, Revenue Forecast

7.4.4.4. South Korea Ammunition Market, 2014 - 2021, Revenue Forecast

7.4.4.5. Rest of APAC Ammunition Market, 2014 - 2021, Revenue Forecast

7.5 Rest of the World Ammunition Market, 2014 - 2021: Revenue Forecast

7.5.1 Rest of the World Ammunition Market, 2014 - 2021: Revenue Forecast, By Type

7.5.2 Rest of the World Ammunition Market, 2014 - 2021: Revenue Forecast, By Caliber

7.5.1.1. Rest of the World Ammunition Market, By Small Caliber Ammunition, 2014 - 2021 (USD Billion)

7.5.1.2. Rest of the World Ammunition Market, By Medium Caliber Ammunition, 2014 - 2021 (USD Billion)

7.5.1.3. Rest of the World Ammunition Market, By Artillery Ammunition, 2014 - 2021 (USD Billion)

7.5.3 Rest of the World Ammunition Market, 2014 - 2021, Revenue Forecast, By Application

7.5.4 Rest of the World Ammunition Market, 2014 - 2021, Revenue Forecast, By Country

7.5.4.1. Saudi Arabia Ammunition Market, 2014 - 2021, Revenue Forecast

7.5.4.2.UAE AmmunitionMarket, 2014 - 2021, Revenue Forecast

7.5.4.3.Israel Ammunition Market, 2014 - 2021, Revenue Forecast

7.5.4.4.Turkey Ammunition Market, 2014 - 2021, Revenue Forecast

7.5.4.5.South Africa Ammunition Market, 2014 - 2021, Revenue Forecast

7.5.4.6.Brazil Ammunition Market, 2014 - 2021, Revenue Forecast

7.5.4.7.Rest of RoW Ammunition Market, 2014 - 2021, Revenue Forecast

Chapter 8 Company Profiles

8.1 Nammo A.S.

8.2 Orbital ATK, Inc.

8.3 Rheinmetall Defence

8.4 Nexter Group

8.5 RUAG Holding A.G.

8.6 Fiocchi Munizioni S.p.A.

8.7 Prvi Partizan A.D.

8.8 Companhia Brasileira de Cartuchos

8.9 Hornady Manufacturing Company, Inc.

8.10 General Dynamics Corporation

List of Figures

FIG. 1 Segmentation of Global Ammunition Market

FIG. 2 The share of world military expenditure by 15 countries with the highest expenditure (%), 2014

FIG. 3 Market Attractiveness, By Caliber, 2014

FIG. 4 Global Ammunition Market, By Type, Revenue Share 2014 (%)

FIG. 5 Global Ammunition Market, By Type, Revenue Share 2021 (%)

FIG. 6 Global Full Metal Jacket (FMJ) Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 7 Global Tracer Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 8 Global Incendiary Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 9 Global Armour Piercing Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 10 Global Other Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 11 Global Ammunition Market, By Caliber, Revenue Share 2014 (%)

FIG. 12 Global Ammunition Market, By Caliber, Revenue Share 2021 (%)

FIG. 13 Global Small Caliber Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 14 Global Medium Caliber Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 15 Global Mortar Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 16 Global Artillery Ammunition Market, 2014 - 2021 (USD billion)

FIG. 17 Global Shotgun Shells Market, 2014 - 2021 (USD billion)

FIG. 18 Global Ammunition Market, By Application, Revenue Share 2014 (%)

FIG. 19 Global Ammunition Market, By Application, Revenue Share 2021 (%)

FIG. 20 Global Military Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 21 Global Law Enforcement Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 22 Global Commercial Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 23 Global Ammunition Market, By Geography, Revenue Share 2014 (%)

FIG. 24 Global Ammunition Market, By Geography, Revenue Share 2021 (%)

FIG. 25 North America Ammunition Market, 2014 - 2021: Revenue Forecast

FIG. 26 U.S. Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 27 Canada Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 28 Mexico Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 29 Europe Ammunition Market, 2014 - 2021: Revenue Forecast

FIG. 30 Russia Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 31 U.K. Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 32 Germany Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 33 France Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 34 Italy Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 35 Rest of Europe Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 36 Asia Pacific Ammunition Market, 2014 - 2021 Revenue Forecast

FIG. 37 China Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 38 India Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 39 Japan Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 40 South Korea Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 41 Rest of Asia Pacific Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 42 Rest of the World Ammunition Market, 2014 - 2021 Revenue Forecast

FIG. 43 Saudi Arabia Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 44 UAE Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 45 Israel Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 46 Turkey Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 47 South Africa Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 48 Brazil Ammunition Market, 2014 - 2021 (USD Billion)

FIG. 49 Rest of RoW Ammunition Market, 2014 - 2021 (USD Billion)

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